



**KRUPANIDHI**  
COLLEGE OF MANAGEMENT  
AN AUTONOMOUS INSTITUTION  
Affiliated to Bengaluru North University | NAAC 'A' Accredited

Hosted By  
Department of MBA Program

**KRUPACON**  
2026



*International Conference on*  
**Re-imagining Global Business:  
Leadership, Innovation, and Intelligent  
Transformation in an era of Disruption**

**Thursday, 11<sup>th</sup> June 2026**

**Venue:** Krupanidhi College of Management, Bengaluru

**IMPORTANT DATES**

Abstract Submission Deadline : 25<sup>th</sup> April 2026  
Acceptance Notification : 30<sup>th</sup> April 2026  
Full Paper Submission Deadline : 20<sup>th</sup> May 2026  
Registration Deadline : 5<sup>th</sup> June 2026

**AIM OF THE CONFERENCE**

- To ignite visionary leadership
- To encourage intelligent evaluation
- To challenge professional mindset
- To bridge the gap between innovation and academia
- To master the impact of intelligent transformation

**CONFERENCE HIGHLIGHTS**



**INTERNATIONAL &  
NATIONAL SPEAKERS**



**PAPER PRESENTATION  
BY SCHOLARS & STUDENTS**



**PANEL DISCUSSION  
BY INDUSTRY EXPERTS**



**Click Here To Register**  
<https://kcm.edu.in/krupacon/>

**Contact Persons:**

Dr. Sneha Kanade | Dr. Esther Princess | Dr. Bharathi K.  
+91 9845 664 105 | +91 8050 096 667 | +91 9500 030 237  
Email id: [krupacon@kcm.edu.in](mailto:krupacon@kcm.edu.in)

## ABOUT THE CONFERENCE

Krupacon 2026 serves as a critical nexus for leaders and innovators to navigate the complexities of a volatile global economy. It addresses the urgent need to move beyond traditional management by integrating **Intelligent Transformation**—the shift from basic digitisation to AI-driven autonomous operations. Participants will explore how **Adaptive Leadership** can foster resilience and psychological safety in hybrid human-AI environments. The discussions emphasise that innovation is no longer a luxury but a strategic necessity for survival in an era of constant disruption. A major focus is placed on **Ethical Stewardship**, ensuring that technological growth aligns with sustainability and ESG goals.

The event highlights how hyper-personalisation and data-driven insights are redefining the modern customer experience. By examining the realignment of global supply chains, the conference provides actionable frameworks for building "anti-fragile" organisations. Attendees will gain a roadmap for leveraging **emerging technologies** to unlock new revenue streams while maintaining a human-centric culture.

Ultimately, the gathering aims to transform disruption from a threat into a catalyst for sustainable, long-term value creation. This is a must-attend for those looking to lead the next wave of global business evolution.



## ABOUT THE ORGANISER

Krupanidhi College of Management (KCM) is a premier MBA institution in Bengaluru, dedicated to empowering students with a robust academic foundation designed to propel them into elite management positions. We bridge the gap between classroom learning and industry requirements by emphasising quality education, continuous skill enhancement, and professional personality remodelling. Our distinguished faculty members, who possess a rich blend of academic rigour and corporate experience, provide personalised mentorship and knowledge sharing to ensure every student achieves their highest potential in a research-orientated environment.

We take a holistic approach to student development through a student-centric pedagogy that includes value-added certifications, communication development programs, and immersive "Finishing School" sessions. Our vibrant, multi-cultural, and eco-friendly campus offers world-class infrastructure that welcomes students from all over India and abroad. At KCM, we are committed to nurturing preferred employees and visionary leaders, providing them with the tools, team-building experiences, and career planning necessary to excel in leading global organisations.

Papers are invited on (but not limited to) the following tracks:

## 1. Leadership, Human Capital & the future of work

- Leading change and organizational resilience
- Transforming talent through strategic reskilling
- Building agile, hybrid work cultures
- Strategic succession in VUCA environments

## 2. Digital Marketing & Consumer Innovation

- Digital business model innovation
- AI-driven marketing and analytics
- Global brand and consumer evolution
- Social media and hyper-personalization

## 3. Intelligent Finance & Global Economic Environment

- Digital finance and AI automation
- Global strategic financial innovation
- Data-driven risk and investments
- Funding startups and impact ventures

## 4. Smart Operations, Supply Chain & Entrepreneurship

- Smart manufacturing and intelligent automation
- Agile and resilient supply chains
- Intrapreneurship and innovation-driven organizations
- Lean management and process innovation

## 5. Governance, Ethics & Sustainable Transformation

- Ethical leadership and corporate governance
- Integrating ESG into business models
- Circular economy and green innovation
- Ethical AI and data privacy

# TRACKS & SUB-THEMES OF THE CONFERENCE

## WHO CAN PARTICIPATE

- Academicians
- Research Scholars
- Industry Professionals
- Students
- Entrepreneurs
- Policy Makers

## GUIDELINES FOR PAPERS SUBMISSION

- Abstract:** 250-300 words (include objectives, methodology, findings, and implications)
- Full Paper:** 4000-6000 words (excluding references)
- Format:** Times New Roman, 12-point font, 1.5 line spacing
- Referencing Style:** APA 7th edition
- File Format:** MS Word (.doc/.docx) or PDF
- Language:** English
- Originality:** Original and unpublished work only
- Plagiarism:** Similarity and AI index must be less than 10%
- Review Process:** Double-blind peer review by subject experts

Abstract to be submitted to: [krupacon@ksm.edu.in](mailto:krupacon@ksm.edu.in)



## IMPORTANT DATES

Abstract Submission Deadline : Thursday, 25<sup>th</sup> April 2026

Acceptance Notification : Thursday, 30<sup>th</sup> April 2026

Full Paper Submission Deadline : Wednesday, 20<sup>th</sup> May 2026

Registration Deadline : Friday, 5<sup>th</sup> June 2026



### REGISTRATION DATES

Early bird Registration : From 20<sup>th</sup> to 30<sup>th</sup> May 2026

Close of Registration : Wednesday, 10<sup>th</sup> June 2026

## CONFERENCE FEE DETAILS

Particulars of Registration	India & SAARC Nations (INR)		Other Countries (USD)	
	Early Bird Registration (20-5-2026 to 30-5-2026)	Registration Fees (1-6-2026 to 10-6-2026)	Early Bird Registration (20-5-2026 to 30-5-2026)	Registration Fees (1-6-2026 to 10-6-2026)
Delegates from the Industry	Rs. 1,800	Rs. 2,000	USD 45	USD 50
Delegates from the Academia	Rs. 1,200	Rs. 1,500	USD 35	USD 40
Research Scholars & Students	Rs. 800	Rs. 1,000	USD 25	USD 30

Registration Fee does not include accommodation and travel expenses  
 Registration fee amount is the same for presenters and conference participants

### Contact Persons:

Dr. Sneha Kanade  
+91 9845 664 105

Dr. Esther Princess  
+91 8050 096 667

Dr. Bharathi K.  
+91 9500 030 237

Email id: [krupacon@ksm.edu.in](mailto:krupacon@ksm.edu.in)



[Click Here To Register](https://kcm.edu.in/krupacon/)  
<https://kcm.edu.in/krupacon/>

### Address:

Krupanidhi College of Management,  
12/1, Chikka Bellandur Carmelaram Post, Varthur Hobli, Off, Sarjapur Road,  
Bengaluru, Karnataka 560035



## CHIEF PATRONS



**Prof. Dr. Suresh Nagpal**  
Chairman  
Krupanidhi Educational Trust



**Mrs. Geetha Nagpal**  
Vice-Chairperson  
Krupanidhi Educational Trust

## PATRONS

**Prof. Sunil Samson Dhamanigi**  
Secretary,  
Krupanidhi Group of Institutions

**Mr. Akash Nagpal**  
Executive Chairman  
Krupanidhi Group of Institutions

**Ms. Neha Nagpal**  
Executive Vice-Chairperson  
Krupanidhi Group of Institutions

**Dr. Sam Paul Isaac**  
Director  
Krupanidhi Group of Institutions

## ORGANIZING SECRETARY

**Dr. C. J. Rajendra Prasad**  
Principal  
Krupandih College of Management

**Dr. Preksha Yadav**  
Head of the Department  
Krupandih College of Management

## SCIENTIFIC COMMITTEE

**Dr. Khalid Imran**  
Head, Research & Innovations

**Dr. Ramalakshmi**  
Professor (Logistics & Operations), KCM

**Dr. Venkatesh R**  
Professor (Finance), KCM

**Dr. Prity Kumari**  
Professor (Finance), KCM

**Dr. Litty Mathew**  
Associate Professor (HR), KCM

**Dr. Prakash A**  
Professor, (Entrepreneurship & Marketing), KCM

## REGISTRATION COMMITTEE

**Dr. Sneha Kanade**  
+91 9845 664 105

**Dr. G. Esther Princess**  
+91 8050 096 667

**Dr. Bharathi K.**  
+91 +91 9500 030 237

## CONVENOR

**Dr. G. Esther Princess**  
Associate Professor, KCM

## STEERING COMMITTEE

**Prof. Urmi Chakravorty**

**Ms. Niharika Wadhwa**

**Mr. Hermann Steinherr**

**Dr. Jayan**

**Dr. Amuthan**

**Dr. Senthil**